QUESTIONNAIRE:

With the advent of a new era it would seem to be a suitable time to review our "fan-club" situation and "Night Moves" in particular.

Whilst we have several ideas in mind it would be very useful to know what you think, so we've prepared a short questionnaire and would be grateful if you could let us know your ideas.

1. What services do you think a fan club should provide?

   Membership cards/badges .....

   Newsletters .....

   Merchandise offers .....

   Priority bookings .....

   Others, please suggest .....

   .....

2. How often would you like to receive a newsletter?

   Monthly .....

   Bi-monthly .....

   Quarterly .....

   Randomly .....

   Other .....

3. What features would you like to see in it?

   Gig information .....

   Gig reviews .....

   Music press interviews .....

   Individual band interviews/ profiles .....

   Equipment profiles .....

   Pen pals .....

   Colour photos .....

   Polls .....

   Competitions .....

   More Questionnaires! .....

   Others .....

   .....

4. What do you think of the current 'Night Moves'?

(very good, good, O.K, poor) .....

Size .....

No: of pages .....

Quality of printing .....

Value for money .....

5. Costs.

At the moment we are one of the cheapest fan clubs in the UK (source, UK F.A.N Club guide 1985). Would you be happy to pay more for the current service/newsletter:

Yes/no .....

if so, how much per year?

£2, £3, £4, £5, more .....

6. Suggestions/Comments

Have you any further comments or suggestions?

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7. To aid our high-powered statistical analysis could you please give us the following personal details.

Male or female .....

Age .....

Do you belong to any other fanclubs .....

Which ones .....

Please send the completed questionairre to:

Twelfth Night
c/o Hit & Run Music Ltd
81-83 Walton Street
London
SW3 2HP

Thanks for your help!